



Bluecoat Meres Academy Photographic Consent Form for Students

On occasion we may want to use your child's image and/or name for celebrating the achievements of the Academy and Trust. In order to do this we need you to tell us what information we can and can't use. Please complete the form below:

In order to celebrate my child's achievements I am happy for the academy to use:	Yes	No
• Photographs of my child		
• Videos of my child		
• Name and Year group of my child alongside the photographs and videos		

I am happy for the information selected above to be used:	Yes	No
• On internal screens which may also be viewed by visitors to the school site		
• On the Trust/Academy website		
• In the Trust/Academy prospectus, newsletter, update and other external brochures and publications.		
• In local news media - newspapers, internet and television		
• In national news media - newspapers, internet and television		
• On the Trust/Academy social media sites, e.g. Twitter		

I am happy for my child's name and year group to be used but only without photographs or videos of my child:	Yes	No

I am happy for the information selected above to be used:	Yes	No
• On internal screens which may also be viewed by visitors to the school site		
• On the Trust/Academy website		
• In the Trust/Academy prospectus, newsletter, update and other external brochures and publications.		
• In local news media - newspapers, internet and television		
• In national news media - newspapers, internet and television		
• On the Trust/Academy Social media sites, e.g. Twitter		

We may also want to use your child's image and/or name for promoting the Academy and the Trust and we need you to tell us what information we can and can't use for this. Please could you complete the below to let us know what we can and can't use.

In order to celebrate my child's achievements I am happy for the academy to use:	Yes	No
• Photographs of my child		
• Videos of my child		
• Name and Year group of my child alongside the photographs and videos		

I am happy for the information selected above to be used:	Yes	No
• On internal screens which may also be viewed by visitors to the school site		
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• In local news media - newspapers, internet and television		
• In national news media - newspapers, internet and television		
• On the Trust/Academy social media sites, e.g. Twitter		

I am happy for my child's name and year group to be used but only without photographs or videos of my child:	Yes	No
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I am happy for the information selected above to be used:	Yes	No
• On internal screens which may also be viewed by visitors to the school site		
• On the Trust/Academy website		
• In the Trust/Academy prospectus, newsletter, update and other external brochures and publications.		
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• On the Trust/Academy social media sites, e.g. Twitter		

Student name

Date of birth

Parent/Carer name

Relationship to child.....

Signed..... Date.....

Parent/Carer

You can change your preferences at any time by emailing office@bluecoatmeres.co.uk

Data Protection

This information will be stored digitally and is subject to the current Data Protection Act 1984 and GDPR. All information is confidential and may only be accessed by those with a legal right to see it. You may see, at any reasonable time, the information kept digitally about your child and may correct information that is wrong or misleading. This information will help us safeguard and promote your child's welfare at the academy.

Conditions of Use

1. This form is valid for the period of time you child attends this academy
2. In certain circumstances we will continue to use photographs of your child after they leave the academy unless you inform us otherwise
3. If we use photographs of individual students or small groups of students, we will avoid using the name (meaning first name and surname) of that child in the accompanying text or caption. **Please note that the media are likely to use first names and surnames in their publications/broadcasts.**
4. We will not include personal email or postal addresses, telephone or fax numbers on video, on our website, in our academy prospectus or in other printed publications.
5. We may use group or class photographs/footage with very general labels (i.e. "Science Lesson")
6. We will only use images of students who are suitably dressed to reduce the risk of such images being used inappropriately.