



## WEST GRANTHAM

Church of England Secondary Academy

### PARENTAL CONSENT FORM Photograph and Media Permission

Full name of student in block capitals \_\_\_\_\_

The use of digital/video images plays an important part in learning activities. Pupils/students and members of staff may use digital cameras to record evidence of activities in lessons and out of school. These images may then be used in presentations in subsequent lessons. Photographs (printed and digital) and/or video recordings of school activities used for internal records, records of achievement, evidence of learning opportunities and assessment are legally permissible as part of the academy's purpose.

However, your permission is required for the academy to use photographs and/or videos for marketing, promotion, fundraising and school communications purposes in accordance with the SNMAT Data Protection Policy. We will ensure that when images are published that the young people cannot be identified by the use of their names.

Parents/carers are requested to sign the permission form below to allow the school to take and use images of their children for the following reasons:

Displays in and around the academy and Trust (eg on noticeboards, banners etc)	YES/NO
Academy and Trust publications, printed or digital (eg prospectus, newsletters, school magazines)	YES/NO
Academy and Trust websites	YES/NO
Academy and Trust social media (eg class blogs, Facebook page, Twitter feed)	YES/NO
Local and National news publications	YES/NO
Local and National television networks	YES/NO

Signed: ..... Date: .....  
(Parent/Carer)

*Please note that this consent will remain in force until your child has left the school unless you rescind it. You have the right to withdraw your consent at any time by contacting the academy either by e-mail to [office@wgacademy.org.uk](mailto:office@wgacademy.org.uk) or telephone on 01476 405200.*

In accordance with guidance from the Information Commissioner's Office, parents /carers are welcome to take videos and digital images of their children at school events for their own personal use (as such use is not covered by the Data Protection Act). To respect everyone's privacy and in some cases protection, these images should not be published/made publicly available on social networking sites, nor should parents/carers comment on any activities involving other pupils/students in the digital/video images.

I agree that if I take digital or video images at, or of, academy events, which include images of children other than my own, I will abide by these guidelines in my use of these images.

Signed: ..... Date: .....  
(Parent/Carer)